

Social Value Policy

Document Reference	AVworx_SocialValuePolicy_v3	Version	3.0
Issue Date	August 2026	Review Date	August 2027
Policy Owner	Information Security Manager	Approved By	Managing Director
Status	Approved		
Applicable Law	Carbon Reduction Plan; Anti-Slavery and Human Trafficking Policy; Privacy Notice; Quality and Environmental Management Systems (ISO 9001/ISO 14001)		

1. Purpose and Scope

This policy sets out AVworx Limited's approach to identifying, prioritising, delivering, measuring and reporting Social Value through our business activities, customer contracts and supply chain.

This policy applies to all AVworx staff, directors, and contractors engaged in the delivery of contracts and services, as well as our engagement with suppliers, subcontractors, customers, and the communities in which we operate.

Where necessary, AVworx is committed to working with customers to identify appropriate Social Value opportunities and, where relevant, agreeing proportionate and measurable commitments that reflect the nature of the contract, customer priorities and the communities affected by our activities.

2. Policy Statement

AVworx is committed to delivering Social Value through our business activities and public sector contracts, using our position as a small, specialist AV/UC integrator to generate additional social, economic and environmental benefit where appropriate.

As a small business, we recognise that our Social Value contribution will look different from that of a large, multi-site supplier. Our approach is proportionate to our size and resources, but is genuine, measurable, and embedded in how we run the company.

3. Legislative and Policy Context

This policy has been developed with reference to:

- The Procurement Act 2023 and supporting regulations, which place Social Value considerations on a statutory footing for in-scope public contracts;
- The UK Government's current Social Value Model and associated Procurement Policy Notes, which set out the Government's approach to delivering Social Value through public procurement;
- Guidance issued by the relevant contracting authority on delivering and reporting Social Value through Contracts or equivalent arrangements.

4. Our Social Value Priorities

We have identified Social Value priorities relevant to our business and the public sector contracts we support, focused on outcomes that are proportionate and deliverable within our size and supply chain:

- Economic growth and fair work
- Skills and opportunity

- Environmental sustainability
- Equality and accessibility
- Health, wellbeing and community benefit

These priorities provide a framework for identifying appropriate Social Value opportunities. They are not fixed commitments for every contract; specific commitments will be agreed where relevant and proportionate to the nature of the contract, customer priorities and AVworx ability to deliver measurable additional benefit.

5. Our Organisational Process

The table below sets out how AVworx identifies, delivers, measures and reports Social Value.

5.1 Identifying Social Value opportunities

At bid stage, AVworx reviews the customer's Social Value requirements and identifies realistic opportunities that are relevant to the contract and proportionate to our size and resources. Where Social Value commitments form part of an awarded contract, these will be recorded and incorporated into delivery.

5.2 Prioritising and implementing Social Value opportunities for a contract

Process step	How AVworx does this
Prioritisation	Opportunities identified are prioritised against: (i) relevance to the Client's stated priorities; (ii) deliverability within AVworx size and resources; and (iii) genuine additional benefit beyond core contract delivery.
Ownership	Where Social Value commitments are made, the Managing Director has overall accountability, and the Information Security & Operations Manager is responsible for coordinating, tracking and reporting delivery.
Implementation	Agreed commitments are recorded against the specific contract and built into delivery planning – for example, confirming a local subcontractor, scheduling a work-experience placement, or setting an equipment efficiency standard – rather than treated as a separate add-on activity.

5.3 Influencing staff, suppliers, customers, and communities

Process step	How AVworx does this
Staff	Social Value commitments are communicated to all staff and contractors working on the relevant contract as part of mobilisation, so that everyone involved in delivery understands what has been committed to and why.
Suppliers and subcontractors	Where AVworx engages subcontractors or suppliers, we communicate relevant Social Value expectations and consider SME and local suppliers where they can meet the required quality, price and delivery requirements.
Customers	Where Social Value commitments form part of a contract, progress will be reported to the customer in accordance with the relevant contract or framework requirements.

Communities

Where a contract offers a genuine opportunity – for example, a work placement, careers talk, or support for a local charity or community group – we take it, proportionate to our size and the resource available.

6. Roles and Responsibilities

- **Managing Director** – overall accountability for this policy, approval of Social Value commitments made at bid stage, and sign-off of the annual review.
- **Information Security & Operations Manager** – day-to-day ownership of this policy and, where applicable, coordination of Social Value commitments and maintenance of supporting records.
- **All staff and contractors** – expected to support agreed Social Value commitments on the contracts they work on and to raise new opportunities as they arise.

7. Governance and Review

This policy is reviewed at least annually by the Information Security Manager and approved by the Managing Director, or sooner if there is a material change to AVworx operations, the contracts we hold, or the legislative and policy framework referenced in Section 3 (including future updates to the Social Value Model).

This policy is published at avworx.co.uk and is available to Clients and relevant contracting authorities on request.

8. Approval

Signed:	Date:
 Daniel Portman Managing Director, AVworx Limited	13 th August 2026